



Corporate Social Responsibility Program

Give to the world and it shall give back tenfold

WaterWays™ offers a unique initiative designed to assist companies to implement Corporate Social Responsibility Programs (CSRP).

We link between your company and the needs of millions of people in the world for drinking water and waste water management in off grid villages.

CSRP benefits your company by creating opportunities from global challenges, deriving value from sustainability, while maintaining a competitive advantage benefiting the world.

Successful organizations recognize the benefit of building CSRPs into their business strategy and operations. CSRP can be your method of thinking 'outside the box', about opportunities for further economic benefits, creating positive customer opinion, achieving good will in the regions you work in and international recognition. Wise decision makers look down the road at the impact today's choices will have tomorrow. These are key features for forward-thinking businesses, irrespective of their environmental dimension.

Outsourcing your CSRP to WaterWays™ helps your business gain environmental and economic advantages.

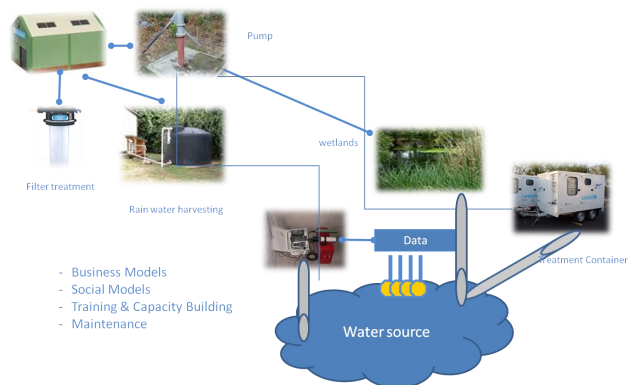
The Steps

WaterWays™:

- Sources and outlines the project
- Assesses and identifies the water challenges
- Sources technology and implements water solutions
- Supervises implementation
- Supervises long term sustainability
- Brings drinking water to small-medium villages around the world

Your Company:

- Sponsorship and Good Will



WaterWays™ is a provider of water solutions for rural areas. With the understanding and desire to allow people everywhere access to clean water, using our generic comprehensive solution combining technology, business and social models for sustainable solutions. WWS is a triple bottom line company aiming to simultaneously yield financial, social, and environmental returns.

**WATERWAYS™
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